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Jessie L. Seal DAHLIAS

1929

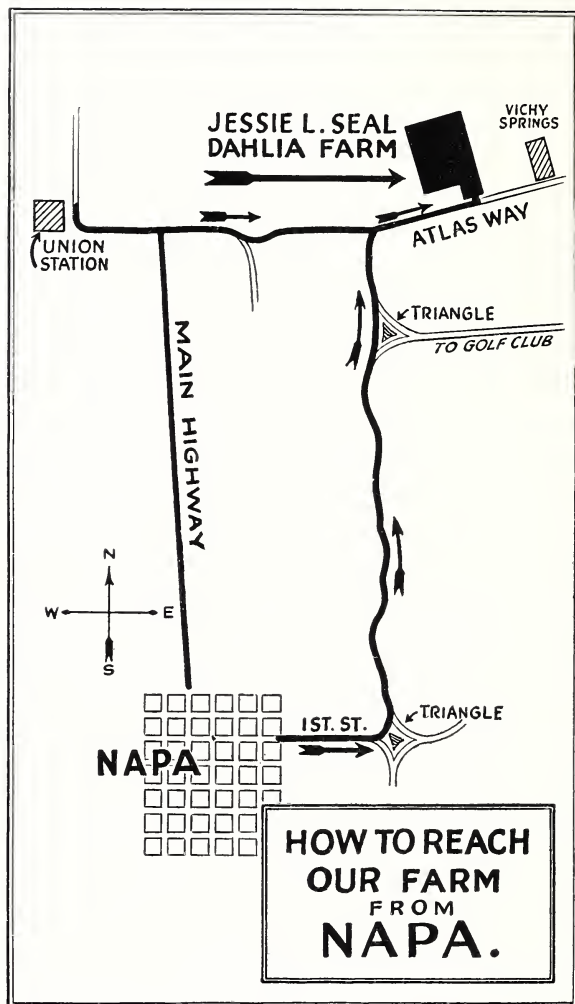
JESSIE L. SEAL Dahlias



You are cordially invited to visit the finest and largest display of Prize-winning Dahlias in Northern California, situated in the beautiful Napa Valley, three miles north-east of Napa City. The dahlias are in bloom from the middle of August until November, during which time our large field is a glorious mass of color.

Here, conveniently labeled, you will see all of the famous Jessie L. Seal dahlias that have won so many First Prizes at the Palace Hotel Dahlia Shows in San Francisco. You will also see the finest and best introductions of East and West.

Upon receipt of the names and addresses of your flower loving friends, we will be pleased to send them a copy of this catalog.



The Dahlia Society of San Francisco

We extend a cordial invitation to all who are interested in dahlias to join the Dahlia Society of San Francisco.

The dahlia bulletins that are issued several times a year are full of interesting dahlia news. Yearly dues, \$2.00.

Please address all correspondence to our office at

JESSIE L. SEAL

607 THIRD AVENUE SAN FRANCISCO, CALIFORNIA

DAHLIAS

TWELFTH EDITION

1929

JESSIE L. SEAL

SAMUEL NEWSOM



JESSIE L. SEAL

It was a pleasure, this past season, to meet so many of our dahlia friends at our Napa Gardens. Regret that all of you could not have seen our Dahlias in bloom.

We were again successful this year in winning many prizes at the Exhibition given by the Dahlia Society of San Francisco at the Palace Hotel. We won, for the fifth consecutive year, the first prize—the Gold Medal—for General Display and the Trophy Cup for Best Collection of Twelve Californians; also, again the Achievement Medal for Best New Dahlia west of the Rocky Mountains, and eight other first prizes.

The many letters from our customers telling of their pleasure and successful winnings with our dahlias have been a continual source of gratification and inspiration.

With continued thanks for your loyalty and the hope that this catalog will be of further interest, we wish you all success and great pleasure with your dahlias for the coming season.

JESSIE L. SEAL.
607 Third Ave.
San Francisco, California.

FULL DIRECTIONS—For planting, growing and exhibiting dahlias enclosed with each order.

ORDER EARLY—To prevent disappointment.

TERMS—Remittance with order. All retail orders sent postage prepaid at your planting time, unless otherwise requested.

WE GUARANTEE—All tubers true to name and TO GROW. Orders carefully filled from selected, field grown divided tubers. We do not substitute unless requested; if late in season, we suggest you have a second choice. We do not guarantee tubers against freezing if sent before April first.



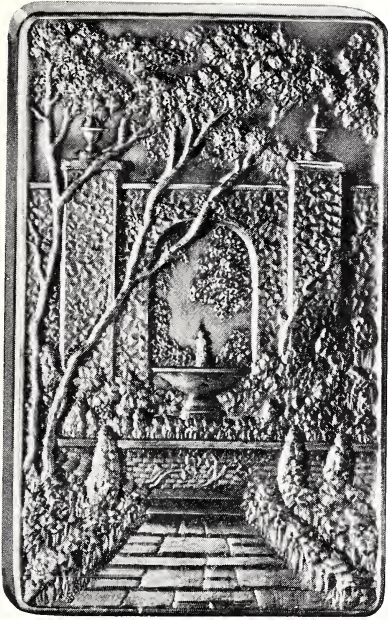
SAMUEL NEWSOM



Mrs. Alfred B. Seal—Decorative Dahlia

OUR LEADING 1929 ORIGATION

Our great dahlia which won the Achievement Medal for best new dahlia west of the Rocky Mountains at our 1928 Palace Hotel Show. The immense blooms are of glowing old rose in color—a most delightful shade. (For further description see opposite page.)



The Achievement Gold Medal awarded us by Doubleday, Doran and Company, publishers of **THE AMERICAN HOME** (formerly Garden and Home Builder)

MRS. ALFRED B. SEAL

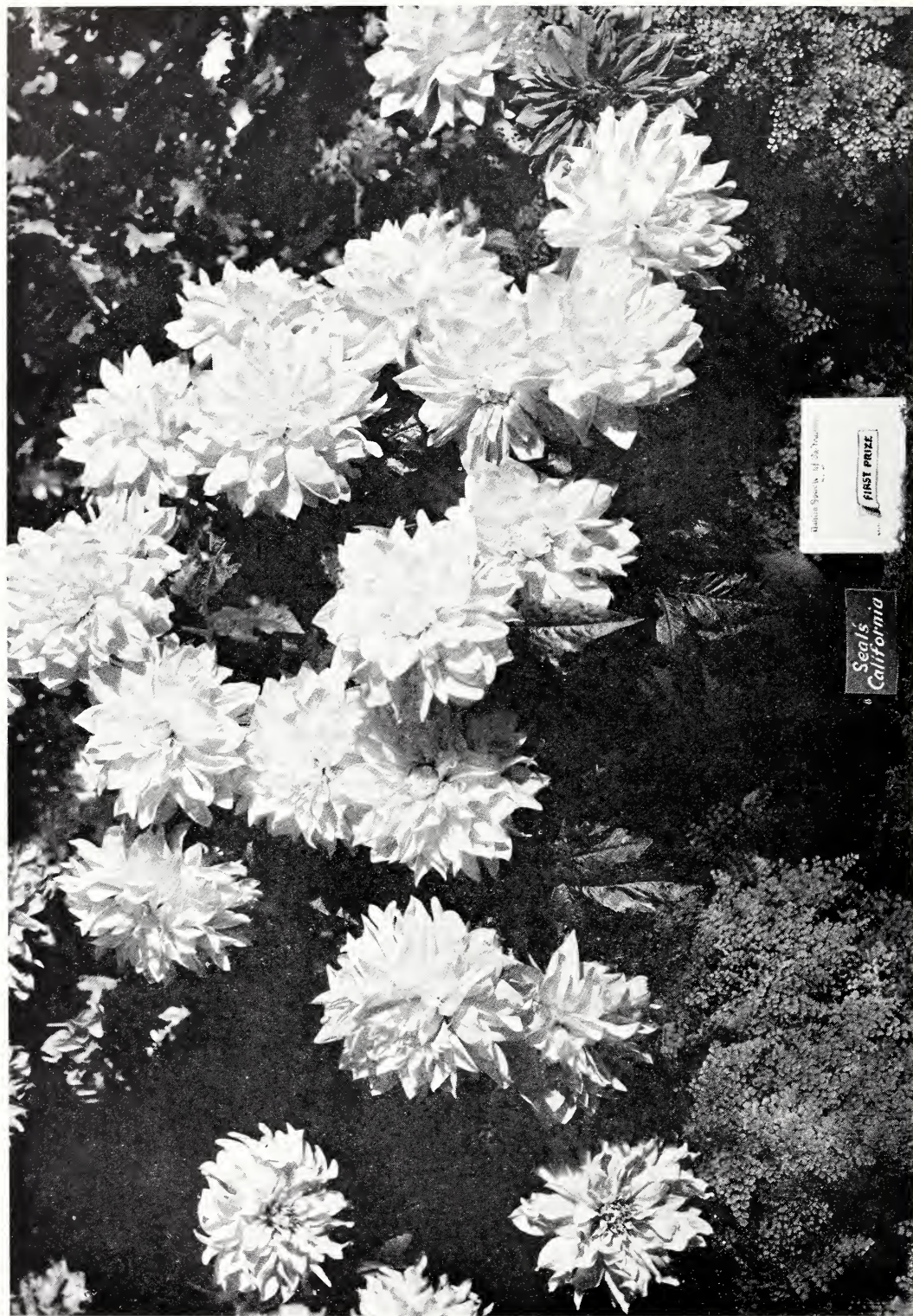
One of Our
Most Beautiful
1929
Originations



Undoubtedly the largest and finest pure, rich, glowing old rose dahlia ever produced—nothing we have ever seen can even remotely approach it. Such an unusual coloring—the softest, richest shade of absolutely pure, glowing old rose imaginable, without a trace of any other color. The flowers are huge, measuring with Siskiyou, and of great depth and substance, and are held proudly erect above a fine strong, tall bush. We are very glad to announce that “MRS. ALFRED B. SEAL” won at the Dahlia Society of San Francisco Show, Palace Hotel, 1928, the Achievement Medal, offered by Doubleday, Doran and Company, publishers of *The American Home* (formerly *Garden & Home Builder*) for the best new dahlia originated west of the Rocky Mountains, and offered to the public for the first time. This award alone speaks volumes. While entirely different in every way, Mrs. Alfred B. Seal will, without a doubt, prove more popular and will successfully carry on the great work of its lovely peony predecessor, Mrs. Jessie Seal, both of these beautiful dahlias being named for Mrs. Seal. If all the dahlias offered had as many good points as this one, what wonderful gardens we would have. So with great pride and pleasure we now offer this distinctive novelty which is illustrated on the opposite page and also in small picture below comparing it with Siskiyou. Stock limited. Price per tuber, \$25.00.



MRS. ALFRED B. SEAL—
(lower decorative)
SISKIYOU—H. C.—(upper left)
AMBASSADOR—H. C.—(upper right)



The vase of SEAL'S CALIFORNIAN which won the Trophy Cup donated by "WESTERN HORTICULTURE" at our recent Palace Hotel Show



SEAL'S CALIFORNIAN

One of Our Finest
1929 Originations



We have frequently wished that every dahlia lover could have seen our exquisitely arranged First Prize winning display of twenty-five blooms of Seal's Californian at the recent Palace Hotel Show. There is a certain texture about the petals of this beautifully formed, buttercup shaped variety that is not possessed by any other dahlia we know of—a half transparency suggestive of the most fragile wax-work which makes the immense blooms seem almost artificial. The extremely attractive coloring of Seal's Californian add to this illusion, producing an effect of imprisoned sunshine fairly radiating from the blooms. In color this very large decorative dahlia is a bright golden yellow at the center, shading lighter towards the outer petals, the tips of which are suffused—very lightly—with a bronze, rosy pink. Certainly a beautiful blending of color. The stems are absolutely perfect, strong, stiff and cane-like and hold the blooms in a very proud and showy manner. Seal's Californian is very large, bold and immensely attractive—a great acquisition to any garden. This dahlia helped to win our President's Cup, being one of the twelve Prize Winning Californians, which is shown on the cover of this catalog, also the winning vase of these attractive blooms, which won the Trophy Cup donated by Western Horticulture Garden & Homes, is illustrated on the opposite page. **Price per tuber, \$10.00.**

**OUR OTHER FINE 1929 INTRODUCTIONS ARE INCLUDED
IN THE FOLLOWING LIST OF DAHLIAS.**

Decorative Dahlias

Decorative Dahlias are large and usually full to the center, with loosely formed, long, flat petals. Many new introductions are remarkably beautiful. Some of the best cut flower varieties are in this class.

- ★**AIBONITA** (Oh, how beautiful)—This is one of our largest originations. An immense flower of a lavender or violet pink, shading to white, with a rich golden yellow at base of petals. The formation is unusual, owing to the great depth and fullness of the flower. The long stems hold the huge blossoms high above the foliage, producing an extremely showy effect. **Tuber \$1.50.**
- ★**AL KORAN**—A very proud and handsome dahlia. The extra tall plants are very useful for background effects and are liberally covered with large blooms of golden rod and amber. The petals of this flower are wavy and the blooms are held high on long, strong stems. A most excellent variety and was included in our twelve best California dahlias at the 1927 show. **Tuber \$1.00.**
- ★**AMULET**—A very beautiful and lovely variety, that blooms early and late, and is covered with blossoms. The color is very rare, a rich deep brown, suffused with old rose and gold. The flowers are always large and deep and of the most perfect formation, while the bush is strong and vigorous. This is one of the most valuable varieties for all purposes as the center remains closed throughout the season and the bloom is of unexcelled keeping qualities. We have had fine reports of this dahlia from all parts of the country. **Tuber \$3.00.**
- ★**AMUN RA**—Our Gold Medal dahlia is of glorious coloring, and one of the greatest prize winners. To call it a glorified burnt orange hardly does it justice. The stems are wonderful—erect and stout and hold the immense blossoms well above the strong, vigorous plant. The blossoms keep for days when cut and last indefinitely on the bush. Amun Ra will be in flower long after many of the other dahlias have ceased blooming. An immense decorative of gorgeous shades of copper and orange. **Tuber \$1.00.**
- ★**ANITA DAY HUBBARD**—(A 1929 Introduction of Christensen-Seal). It is with much pleasure that we introduce this beautiful new dahlia of a rich violet pink that is very attractive. The large perfect regularly formed blossom can easily be grown to ten inches, and larger if well disbudded. The stems are extra long and rigid and hold the blossom high above the foliage, making this beautiful pink dahlia an attractive garden flower, as well as excellent for exhibition and cutting. A vigorous large plant which produces abundant blossoms. This lovely dahlia was named in honor of the well-known, clever San Francisco writer and newspaper woman. **Tuber \$5.00.**
- ★**AZTEC GLORY**—(One of the largest Broomall-Success dahlias.) Immense flowers of lemon yellow and of most unusual formation, held erect on long, strong stems. A grand exhibition dahlia that helped us win our President's Trophy Cup for collection of twelve California dahlias at the recent Palace Hotel Show. (See large dahlia in right center of illustration on front cover.) **Tuber \$10.00.**
- ★**BARBARA REDFERN** (Novelty of Curtis Redfern's)—A delightful blend of old rose and old gold. Beautiful flowers of immense size and of great depth are borne on heavy stiff stems. Begins blooming early and continues until the end of the season. Bushes are tall and vigorous growers and are profuse bloomers. **Tuber \$5.00.**
- ★**BARBARA WEAR**—(One of our 1928 Originations.) The fact that Barbara Wear won at the 1927 exhibition of the Dahlia Society of San Francisco held at the Palace Hotel, the Doubleday, Page & Company's Achievement Medal for "the most worthy new dahlia west of the Rocky Mountains never before exhibited" is in itself a strong recommendation. The color is extremely soft and pleasing, the beautiful flower being a pinkish lavender, shading at the outer ends of the petals to the softest, creamiest effect imaginable. The stems are perfectly straight, very long and exceedingly strong. The flower has good size, great depth and substance with excellent keeping qualities that will make it in great demand by gardens supplying florists and other cut flower trade. Stock very limited. **Tuber \$7.50.**
- BASHFUL GIANT**—One of the largest ever produced. The gigantic blooms of beautiful color, being apricot with golden shadings, are excellent for exhibition and are produced on stout stems. **Tuber \$1.00.**
- ★**BAZAAR**—An extra large fine blossom that is a combination of California Sunset shades. Soft chrome yellow overlaid with red—delicately blended so neither predominates. This Autumn tinted flower, averaging nine inches has a good stem, and is fine for cutting and exhibition purposes. **Tuber \$1.00.**
- ★**BEAU BRUMMEL**—A pure royal purple which does not fade nor burn on the hottest day. The low spreading bush is always covered with these attractive blooms, which are very large and held high on excellent stems. **Tuber \$1.50.**

Dahlias marked ★ originated in California.



May Trower—Decorative Dahlia
ONE OF OUR LEADING 1928 ORIGINATIONS

A new dahlia of exceptional beauty. An extremely large flower, ranging in color from the palest gold to a deep golden apricot. This very artistic dahlia was one of the twelve best California dahlias that helped to win for us, not only the Palace Hotel Trophy Cup in 1927, but the President's Cup this year. (For further description see page 16.)

Decorative Dahlias

★**BEAU IDEAL**—(Novelty.) This is one of Bessie Boston's finest originations and was greatly admired in our gardens this season. The flowers are immense, being lavender at first and developing a pink tone later on. The lavender blooms soften to white, shaded lavender in the center and the pink flowers show a deeper pink in the center—the two colors blending harmoniously. The bushes grow tall and luxuriantly and the flowers are carried out of the foliage on long, stiff stems. This magnificent dahlia was one of the Twelve California dahlias that helped us win the Palace Hotel Trophy Cup in 1927. **Tuber \$5.00.**

BETHEL'S BEAUTY—A new Western novelty of Chas. Billington's that is really fine and distinctive. The flowers are large, of a deep lavender color and have great depth. The stems are perfect, the bush of a medium height with rich glossy foliage; we like Bethel's Beauty immensely. **Tuber \$5.00.**

★**BLACK JACK**—The color of this dahlia is so dark that it is almost black, though upon close inspection it will be found to be deepest maroon. A very striking variety that is liked by everybody. We always have "Black Jack" planted at the beginning of our display garden because of this. The plant is very tall and the stems are perfect, holding the large flowers proudly erect. We can recommend this dahlia for all purposes. **Tuber \$1.50.**

★**BLUE LADY** (One of our 1925 originations)—A large flower of an unusual shade of bluish lavender, where the blue, instead of the pink tints prevail. The petals, shading to white, instead of pink, give this dahlia a decidedly blue cast. This beautiful variety was greatly admired in our garden and always in demand as a cut flower. The fine, large blossoms are held high above a robust bush on strong, stiff stems. **Tuber \$1.50.**

BOSTON WHITE—A pure white decorative dahlia of Eastern origin. The flowers are of good size and the stems are perfectly erect and strong. **Tuber \$1.00.**

★**CALIFORNIA SUPERBA**—One of the largest pink dahlias. An immense bloom of a delicate shade of pink, without any blue, shading gradually into a white center. The stem is strong and very good, holding the extremely large flower high above the beautiful foliage. **Tuber \$1.50.**

★**CALIZONA**—(Broomall-Success.) Deep, rich yellow, the large flowers of very distinct shape, stand out boldly on splendid strong stems, making it one of the most conspicuous dahlias in our garden as the bushes grow very tall. Included in our twelve Californians. **Tuber \$2.00.**

CASPAR G. WARE—(Dahliadel's Novelty.) A large dahlia of great depth with petals folding almost to the stem. The flower, which is a beautiful lavender pink, has a strong upright stem from a low growing bush and the blooms have been known to keep a week when cut. **Tuber \$2.00.**

★**CHAMPAGNE**—This immense decorative is one of the largest. The coloring is rare—warm autumn shades varying from burnished copper to a dull golden champagne and chamois. The stem is exceptionally long and strong and holds the massive flower absolutely upright high above the tall bushes. This is one of the finest of the California dahlias. **Tuber \$1.00.**

★**CHARLOTTE LAFRENZ**—(One of our most beautiful 1928 Introductions.) A new art decorative of immense size, and in color a blending of the always popular gold shades, the perfectly formed center being a bright gold, shading to a rich apricot in the outer petals. The center is very full and the blossom is held high on a long stiff stem above the foliage. To see the tall bush in full bloom is a beautiful sight, as the flowers are held so proudly erect and have such an artistic formation and wonderful coloring. Stock limited. **Tuber \$7.50.**

CHEMAR'S PURITY—(Novelty of Chemar's Dahlia Gardens.) A most perfect white decorative. Petals are long and straight. The center excellent and the size immense. Stems extra long and stiff, holding flowers high above a strong, sturdy plant. When the flowers first open, they show a slight trace of ivory near the center but this gradually changes to a pure white at maturity. **Tuber \$7.50.**

CITY OF TRENTON—A 1928 Eastern Novelty of great beauty. An autumn colored dahlia difficult to describe. The face of petals, a rich glowing tangerine, reverse crushed-strawberry red. The petals curl gracefully, giving a two-tone effect and creating an impression of whorls or tongues of flame radiating from a full center. The bush grows tall and flowers can be produced to twelve inches in diameter with perfectly full centers on strong, erect stems. This dahlia was very much admired in our garden. **Price per tuber \$7.50.**

Dahlias marked ★ originated in California.

Decorative Dahlias

COLOR SERGEANT—(Novelty of H. F. Hall's.) Another Eastern dahlia of great merit. The blooms are very large of a rich deep salmon bronze of one shade, and fairly cover the low-growing bush. Color Sergeant would be an excellent variety for planting in the foreground as the bushes remain low and the blossoms are so huge. **Tuber \$7.50.**

★**DR. TEVIS**—Soft salmon rose, suffused with old gold, shading to a golden apricot center. One of the largest grown; flowers nine to eleven inches in diameter; the immense flowers being held erect on fine, long, vigorous stems. **Tuber 75c.**



DORIS CANNEY
Decorative

(Large upper bloom)

★**DORIS CANNEY** — (One of our 1928 Introductions.) A fine new decorative of a rich golden apricot coloring. The blooms are huge and of great depth and are carried on strong stems above a most attractive bush, the foliage of which is exceptionally dark green. A great exhibition variety as the flowers are always perfect and large and have excellent keeping qualities, thriving well in hot weather as this dahlia has been tried out in the East and South and fine reports have been received concerning it. This dahlia was named for a very dear friend of ours and we waited for a dahlia worthy of her. In our first prize basket of yellow and gold dahlias Doris Canney attracted much attention by its remarkably beautiful formation and apricot coloring. **Tuber \$5.00.**

EASTERN STAR—This fine Novelty of Dahliadel's which has scored very high at various exhibitions in the East is of a beautiful soft saffron yellow with old gold shadings. The flowers are very large, of great substance and are held erect on strong stems, making it an exceptionally good cut flower. **Tuber \$2.00.**

★**EARLE WILLIAMS**—This very large blossom, of brilliant crimson and white well distributed in the petals, stands erect on long stiff stems. Sometimes a blossom will come crimson, tipped white. **\$1.50.**

★**EL DORADO**—An immense blossom of vivid gold, deepening in the center. This exceptionally fine

dahlia of great substance stands well out of the foliage of a low growing bush, on strong erect stems, making it not only an exhibition variety but an excellent cut flower. **Tuber \$1.50.**

ELITE GLORY—This novelty of W. W. Kennedy & Sons is a monstrous flower of a brilliant rich red without any apparent purple of maroon shadings. The blooms and foliage are gigantic in size, and is regarded as a "break" in the dahlia world and cannot be surpassed for spectacular effect, causing a sensation not only in our garden but when we exhibited it at the recent Palace Hotel Show. **Tuber \$3.50.**

★**ELLINOR VANDERVEER**—One of our originations that has been a great success and prize winner throughout the country. An incomparable dahlia of exquisite beauty and great size. The large blossoms of growing, satiny rose pink are of great depth and substance and are held far above a tall sturdy bush on exceptionally long, stiff stems. There is no surplus leafage and with ordinary disbudding every flower is perfect. This dahlia is said by many to be the best California dahlia ever put on the market, as shown from the excerpts on page 31. Ellinor Vanderveer was included in the twelve best California dahlias that won for us the Palace Hotel Cup not only in 1926 but in our 1927 Show at the Palace Hotel and also won the first prize this year for the best vase of fifty blooms, which made a magnificent showing of beauty. Have received scores of letters from all over the country where this lovely dahlia has won the First Prize. (See illustration on page 12.) **Tuber \$1.00.**

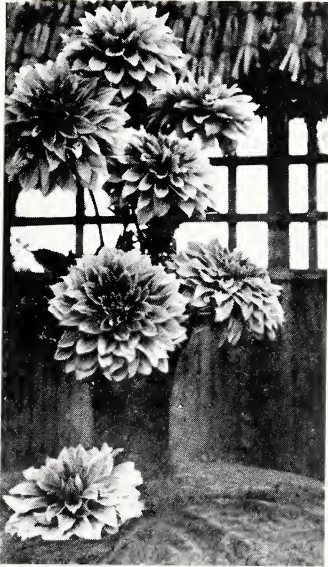
Dahlias marked ★ originated in California.



Ellinor Vanderveer—Decorative Dahlia
ONE OF OUR FINEST ORIGINATIONS

The immense glowing satiny rose pink decorative is said by many Eastern growers to be the best dahlia ever originated in California. In the dahlia report given in the 1927 December issue of the Garden Magazine and Home Builder, "Ellinor Vanderveer" was among the twenty conceded the "Best Bets" in the dahlia world. (For further description see page 11.)

Decorative Dahlias



FAITH GARIBALDI
Decorative

★**FAITH GARIBALDI**—The Gold Medal Dahlia introduced by Bessie Boston. This immense, deep rose decorative is a flower of great substance and of perfect formation. It does not require heavy disbudding for immense blooms. The stem is exceptionally strong and carries the flower high above the foliage. The blossoms last indefinitely on the bush and nearly a week in the house. This dahlia has won prizes in many different parts of the country, and this year helped us to win for the best twelve Californians. Also pictured herewith. These blossoms were picked very late in the season, but still show the fine formation and wonderful stems, but not the immense size they come during the season. But on the cover of our catalog at the left center of the bouquet is pictured a fine blossom, which stands out boldly and was admired by all. **Tuber \$2.00.**

★**FLAMING METEOR**—Novelty. This great dahlia won again for the Barker Dahlia Farm, first prize at the Dahlia Show of Southern California for the Best Fifty Blooms, and was also awarded many other first prizes. The flower is large and of good depth, splendid form and unexcelled keeping qualities. The color is a flaming orange scarlet, deepening to burnt orange at center where each petal shows an amber yellow base. The stems are long, tough and canelike. This new dahlia will be grown by everyone who loves rich colors and gardens supplying florists. **\$3.00.**

FORT WASHINGTON—(Eastern Novelty.) This huge dahlia is dark red, almost bordering on a maroon and tinged with black has won many prizes for the "largest dahlia in the show" as it is very seldom less than 10 inches without forcing. The immense flowers are held perfectly erect on long, canelike, stiff stems. It is a great prize winning dahlia, and not only an attraction in our garden but a leading feature at our recent big show at the Palace Hotel. **Tuber \$4.00.**

★**FRANK PELICANO, JR.**—(1928 Introduction originated by Mrs. C. Christensen.) A dahlia that can be grown to an immense size. In color, amber shading to gold in the center—like a glorious sunburst. The immense blooms have deep petals and are held high on long stems above a tall, strong growing bush. Its great size and beauty made this dahlia an attraction in our garden and was also included in our twelve Best Californians at our recent show. **Price per tuber \$4.00.**

★**GLADYS ROLANDS**—(One of our 1927 introductions.) A lovely flower of an extremely odd and beautiful coloring. The base color is lavender, but this is almost hidden with a heavy suffusion and veining of reddish purple. The stems are perfect and hold the large, very deep blossoms proudly erect on a tall, well branched plant. We have had excellent reports of this dahlia from all parts of the country. **Tuber \$1.50.**

★**GOLDEN SUNSET**—(One of our 1928 Introductions.) A huge dahlia of remarkable formation and a brilliant gold in color. The blossoms are very large and full with extremely long petals reaching back completely covering the stems. The flowers are held high above a medium size bush with long stiff stems and the centers are always perfect. Our bed of these gloriously colored dahlias is always a most beautiful sight. **Price per tuber \$3.50.**

★**GRACIAS**—(Novelty.) One of the largest, deepest dahlias ever introduced. The color is yellow, heavily overlaid with Oriental red. The stem is strong and holds the flower erect. It is an early bloomer and continues all season and very free flowering. The bushes are low growing and immense exhibition blooms can be obtained by thorough disbudding. **Tuber \$2.50.**

Dahlias marked ★ originated in California.

Decorative Dahlias

★**GRENADIER**—This dahlia, of huge size and depth, with slightly quilled petals, is purplish maroon on one side and silver on the other, but both colors show—a very unique effect. The stems are long and strong, and the bush always is covered with blooms. **Tuber \$2.50.**

★**HALVELLA**—One of the most charming varieties in our garden. A beautiful rose pink flower of huge size and perfect formation, held erect on perfect stems. Visitors are captivated by the irresistible beauty of this dahlia, which is always in bloom and one of our best cut flower and exhibition varieties. **Tuber \$1.50.**

★**HATHOR**—(One of our finest Introductions.) A dahlia of most vivid Oriental colorings and of the lure of far off places. The predominating color is flame, not red, but verging on deep crimson, orange and all those colors seen in glowing embers. Hathor was the Egyptian Goddess of love, mirth and joy, and this dahlia fittingly symbolizes these qualities. The formation of this large and attractive dahlia of good substance is always perfect and the stem exceptionally fine and stiff, holding the blossom erect. We have had glowing reports of the success of Hathor from different parts of the country, many writing how pleased they were with its rich, new and distinctive color. One wrote that "Hathor was a glorious flower to use with autumn foliage"; others: that "it was the most beautiful dahlia they had ever seen"; "when shown in several collections it was always one of the outstanding varieties"; and many more reports from pleased customers. Hathor is in the 1928 Roll of Honor for dahlias of Special Merit throughout the country, which is a recommendation of the highest source. (See mention also in excerpts from letters on page 30.) **Price per tuber \$3.50.**

★**HIS MAJESTY**—One of the best reds. An immense flower of a bright scarlet, remaining large all season. Does not require heavy disbudding to obtain size and stem. The bushes grow low and bloom abundantly. **Tuber \$1.50.**

JANE COWL—A 1928 Eastern Novelty originated by Mr. Downs that has been a sensation wherever shown. One of the finest prize-winning dahlias to date, its great beauty attracting the attention of everyone. A massive deep decorative with petals curled and twisted. Color a glistening bronzy buff and old gold blending to a deeper shade toward center of the flower, reverse of petals a pale flesh color, giving the flower as a whole a warm glow. A stem of unusual strength holds this giant decorative erect over a plant of ideal growth, foliage thick and leathery. Jane Cowl was a beauty in our garden this year. **Tuber \$10.00.**

JERSEY'S BEAUTY—A perfect bloom of an exceedingly live, deep true pink carried high above the foliage on long perfect stems. Tall grower. **Tuber \$1.00.**

JERSEY'S BEACON—This Silver Medal dahlia has won many prizes in the East and is an exceedingly attractive dahlia of Chinese scarlet with a paler reverse giving a two-tone effect. It is a very large flower, is a vigorous grower, and has a good stem. **Tuber \$1.50.**

JERSEY'S IDEAL—This novelty of W. H. Waite's scored very high in the Eastern Shows. The color of this magnificent dahlia is best described as lavender pink, although sometimes it is clear lavender. The flowers are borne face up on top of the stems and the long petals folding down and making a very deep flower. Vigorous grower and free bloomer on an ideal stem. **Tuber \$2.50.**

★**JOVE**—(A Novelty of Mr. C. W. Ballay's.) A beautiful bronze pink, the flower is very large with good substance and can be grown as the largest dahlia in the Show. The stem is the best possible, being long, strong and straight. This is an exceptional fine dahlia and attracted much attention in our garden. **Tuber \$5.00.**

★**JOY**—(Novelty.) This is Bessie Boston's Joy. A clear silver lavender without a trace of white is the color of this exquisite dahlia. Imagine "Shudow's Lavender" without any white shading and you have its color, and its formation is as attractive, but different. The large flower grows exactly on top of the stem like a chrysanthemum. The bush is tall and has beautiful fernlike leaves. The flowers never show center and bloom early and late and have excellent keeping qualities. This beautiful dahlia was a great favorite in our garden this year. **Price per tuber \$7.50.**

Dahlias marked ★ originated in California.

Decorative Dahlias

JUDGE MAREAN—In this large dahlia there is a riot of blending color, ever changing as the flower ages. There is a glowing salmon pink, iridescent orange, yellow and pure gold, and the shades all blend most beautifully. The large fine flower stands on a long, straight, strong stem facing the garden boldly. \$1.50.

★**JUNIOR**—One of our originations that has made a sensation throughout the country. An enormous flower of pure lavender, the centers remaining closed throughout the entire season. This huge blossom is a seedling of the Millionaire, but has greater width. Junior is truly wonderful in the garden and as a flower to be used in competition in the largest-dahlia class, having won several first prizes in different parts of the country. \$1.50.

★**J. W. DAVIES**—The coloring of this beautiful dahlia is difficult to describe; the deepest shade of cerise at the center, graduating to a lighter tint. This blending of the two shades creates an entirely new effect. The immense flower has depth as well as size and the stem is perfect, making it as good for cutting as exhibiting. It blooms profusely all the season. One of the most admired dahlias in our garden and was included not only in our Twelve Best Californians in 1926, but also this year. Tuber \$2.00.

★**KING TUT**—One of our 1926 originations. An extra large blossom of rich, dark, velvety, glowing, crimson burgundy, of fine formation and with closed centers throughout the season. One of the most admired dahlias in our garden. Indispensable for the darker tones that add richness to a combination of dahlias, especially the autumn shades. The large, fine blossoms of great substance are held high above strong, medium tall, bushes on extra long stiff stems. King Tut is one of our finest flowers, and was included in our collection of Best California Dahlias in 1926 and also at our 1927 show at the Palace Hotel. We have received many splendid reports of this lovely dahlia. This year we used this dahlia very effectively with Black Jack and Fort Washington for a dark back ground in our Exhibition. Tuber \$2.50.

★**KITTIE DUNLAP**—A delightful new shade of American beauty rose. This beautiful dahlia which has been a consistent prize winner throughout the entire country, is a very large flower of perfect formation. The long stiff stems, and excellent keeping qualities make it indispensable as an exhibition as well as cut flower variety. A bloom of this remarkable variety was sent by Air Mail to the American Dahlia Show in New York, and lasted four days after its arrival. Our display is never complete without a large vase of this superb dahlia. Tuber \$1.00.

★**LENORE WOOLAMS**—(A 1929 Introduction of Mawson-Seal.) It is with great pleasure that we have the opportunity to introduce this remarkable hybrid cactus dahlia of unusual formation. It is a bloom of immense size and can easily be grown from ten to fourteen inches. The color is beautiful, a pure Tyrian Rose or a deep American Beauty shade. The petals are extremely long and have a very artistic twist and swirl, making it a blossom of unusual beauty. The stems are very long, strong and rigid. The bushes are of a vigorous growth and of medium height, but the huge flowers standing erect on the long, strong stems, gives the plant the appearance of being tall. As we have a very large stock of this wonderful dahlia we are offering it at \$7.50 a tuber.

★**LOGAN'S WHITE**—A most excellent pure snow white dahlia without a tinge of any color. The blooms are large, and are held on long, stiff stems. The bushes are always covered with blossoms. \$1.00.

LYNDORA—This Novelty of H. F. Hall's is in color a medium yellow with suffusion of amaranth pink on the reverse, just enough of the pink to brighten and illuminate the entire flower. The flower is large, of good formation and has good stems. This dahlia has done very well for us and is one of the outstanding prize winners of the East. Tuber \$5.00.

Dahlias marked ★ originated in California.

Decorative Dahlias

★**MARJORIE HENNESSEY**—(One of our 1927 beautiful introductions.) An exceptionally lovely dahlia with every good quality. The blooms are large, of the most perfect formation, and are carried on extra long, stiff stems, high above a growing bush. The color is attractive—amber, heavily suffused rose, lightening toward the center to a true amber. The tips of the unfolded petals are of a deep rose pink, producing a beautiful effect. We have had some splendid reports on this Dahlia from many parts of the country, and also from England, where this refined type of dahlia is very much admired. One can see by the accompanying picture the fine formation of this dahlia and the long, stiff stems. Tuber \$5.00.



MARJORIE HENNESSEY
Decorative

MARMION—(Novelty of M. G. Tyler's.) Truly among the very largest in our garden. Most flowers are dwarfed when placed near it. The color is pure golden yellow, with bronze suffusion on reverse of petals and a deeper bronzy tone on the high center, and outlining each petal. The stems are good, and hold the immense blooms gracefully above the sturdy plant. Marmion is an excellent variety for the "Largest Dahlia in Show" competition and has again won many prizes this year throughout the country and given much pleasure to all who grew it. Tuber \$2.50.

★**MAUDE JOHNSON**—(1928 Introduction originated by Martin Johnson.) A beautiful decorative with a combination of coloring absolutely unique—a pinkish violet shading to white, flushed with lavender. The base of all the petals is gold giving the effect of a gold center. Each petal has a wee tip of gold and are long and curling. Early flowers are very, very large and borne on stiff stems. Bushes grow fairly tall and produce plentifully of blossoms that are held high out of the bushes on long stems. Centers remain closed until late season. The flower keeps very well when cut and has attracted unusual attention because of its different coloring. We have had many glowing reports of this dahlia throughout the country, one Eastern grower writing that it is one of the best dahlias received last year from California. Tuber \$2.50.

★**MAY TROWER**—(One of our finest 1928 Introductions.) A dahlia we are justly proud of, as it is one of the very finest we have ever originated, and the most admired variety of its coloring in our entire display garden. A huge, deep, most artistic flower, ranging in color from palest gold to a deep golden apricot. Occasionally the flowers will be regularly tipped white, presenting a very novel appearance. Hardly any two blooms are the same. The stems are long, stiff, and rigid, and hold the blossoms proudly erect in spite of their size. May Trower is an excellent garden, exhibition and cut flower, being unusual in formation, with great depth and substance, and a rich, beautiful blending of colors. We have fine reports of this dahlia, winning many prizes throughout the country and it also won for us in the twelve best Californians at our recent Palace Hotel Show. It can be seen standing up proudly, the top right-hand flower on the front cover, and is also illustrated on page 9. Tuber \$7.50.

MEPHISTOPHELES—Ruby-red, showing small golden yellow points at the end of some petals, thereby enhancing its beauty. This large Dahlia is held erect on a long, unusually stout stem. Very highly recommended, as it is different. Tuber \$1.50.

★**M. H. DE YOUNG**—A beautiful blossom of pure old gold with scarcely any variation in color, except perhaps the center is illuminated with a slightly brighter shade. This exceedingly attractive flower is an invaluable addition to the Autumn colored dahlias so much in demand. The large flower is held high on absolutely stiff stems, growing far out of the foliage. An excellent flower for exhibition and in demand by the florists because of its being such an excellent cut flower. This splendid dahlia helped us win for the third consecutive year for the twelve best Californians at Palace Hotel. Tuber \$4.00.

Dahlias marked ★ originated in California.

Decorative Dahlias

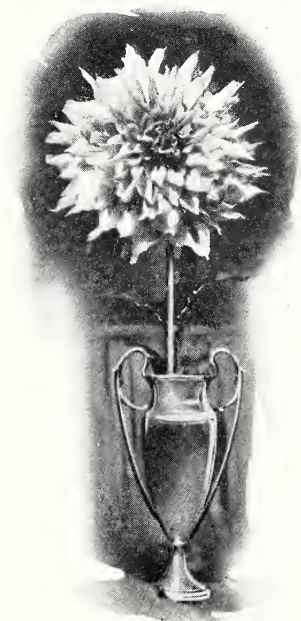
MILLIONAIRE—Most delicate lavender with a faint pink cast overshadowing it. The immense bloom of unusual depth stands erect on its stiff stem and is an extremely valuable cut flower. This dahlia has won many prizes in the largest dahlia class and was \$10.00 when introduced many years ago. **Tuber 50c.**

MINERVA ASHTON—(1929 Introduction.) One of those striking fancy dahlias, in this case being pale gold, splashed and striped with rich red. Occasionally a blossom will come all red and again almost all yellow but as a rule they are well mixed. The stems are perfect and the bushes quite tall. **Tuber \$5.00.**

★**MISS CALIFORNIA**—(Novelty.) A large, perfectly formed, and very beautiful blossom of the new shade of Oriental Fuschia. The plant is tall and hardy, the stems perfect and exceptionally long so the large blooms are held proudly erect and look one squarely in the face. An excellent flower for exhibition, cutting, or garden effect. **Tuber \$2.50.**

★**MISS SAN FRANCISCO**—(1928 Novelty of Frank D. Pelicano & Son.) One of the best new dahlias. Color is true orchid mixed with a deep rose. The plants are sturdy growers and the immense flower is held high above the foliage on a very strong stem. The blooms which average in size from 9 to 10 inches in diameter, have great depth and substance and never show the centers. As an exhibition flower it is unexcelled and its keeping qualities are excellent. **Tuber \$3.50.**

MORDELLA—One of the best of the Eastern dahlias. A real art dahlia of a bright apricot buff color, although it is infinitely more beautiful than the description. The flowers are large, and are held well above a tall growing plant on excellent stems. Mordella is a great favorite, and helped us to win the Gold Medal for the "Best Display of New Jersey Dahlias", at the 1926 Palace Hotel Show. **Tuber \$1.50.**



MRS. ALFRED B. SEAL
Decorative

★**MRS. ALFRED B. SEAL**—(Our finest 1929 Origination.) An immense blossom of glowing old rose, one of the most beautiful shades in a dahlia. This great dahlia won the Achievement Medal this year for the best new Dahlia West of the Rocky Mountains at our 1928 Palace Hotel Show of the Dahlia Society of San Francisco. See full page illustration on page 4 and further description on page 5. **Price per tuber \$25.00.**

★**MRS. CARL SALBACH**—Is still a favorite, and is one of the really great dahlias—a success wherever grown. An immense bloom of a lovely mauve pink, shading lighter to the center and every petal outlined in deep mauve. The stems are extremely long and strong, holding this immense blossom proudly erect above a tall, vigorous plant. **50c.**

★**MRS. ETHEL F. T. SMITH**—Creamy white, shading to a lemon tint in the center. The flowers are huge, and the bushes are always covered with them. The stems are extra strong and fine. **75c.**

MRS. GEORGE SUGG—(1928 Novelty of E. A. Andrews.) This Eastern decorative was very beautiful in our garden this year and attracted much attention by its beautiful coloring, a Congo pink. The flowers are very large and are held above the foliage on strong, stiff stems. Was one of the big attractions at an Eastern Show. **Tubers \$3.00.**

Dahlias marked ★ originated in California.

Decorative Dahlias

MRS. I. DE VER WARNER—This exquisitely beautiful blossom of soft orchid, or rich rosy mauve, is one of the most admired in our gardens and the best of the Marean dahlias that we have grown. This extra large refined, lovely flower with its long stiff stem, is a prolific bloomer and one of the very best for cut flowers as well as exhibition purposes. 75c.

MRS. JOHN T. SCHEEPERS—One of the famous Marean dahlias that we have grown for several seasons with great success. The large flowers are of a creamy yellow, with a pink suffusion on the outer petals. The stems are fine and the bush exceptionally vigorous and quite tall. Tubers \$2.00.

★**NOBILIS**—Our garden is never complete without a row of Nobilis, as it is so bright and attractive. The flowers are of brilliant crimson, tipped white, and coming in all possible combinations of the two colors. It is almost a counterpart of Earl Williams. Visitors invariably exclaim over the beauty of this variety, especially the men, who like the bold, large flowers on their dandy stems. \$1.50.

★**OLIVE REED**—Another of our originations that we can recommend most highly. This remarkable dahlia of mammoth size, is of a clear and pure shade of yellow, and has held the attention of visitors to our garden, who declared that although they did not generally care for yellow dahlias, this one appealed to them. We have had fine reports from this dahlia that it has created a sensation in many gardens. The massive blooms of great substance, are held erect high above a vigorous bush, on strong, rigid stems. We have received many letters telling us of how fine this Dahlia is, and were especially pleased with a letter from Australia, that they considered Olive Reed the best pure yellow dahlia they had ever seen. Tuber \$4.00.

★**PATTY JANE**—One of our 1926 originations. This lovely bright rose pink blossom with its pale delicate pink center, is a seedling of Mrs. Carl Salbach, and has all its good qualities. A large flower with long, fine erect stems, and an excellent cut flower variety. Tuber \$1.00.

★**PEERLESS**—An exceptionally fine clear sulphur yellow blossom of large size, great depth, and regular formation, standing erect on a hard, stiff stem. The bushes are always a mass of bloom. Tuber \$1.50.

★**PERELLA**—(1927 Novelty of Bessie Boston's.) The color of this lovely dahlia is a bright rose pink, shading lighter on the outer petals which are long. The inner circle of petals show a trace of lavender. Perella is much pinker and without the lavender suffusion of Rockwood and the flower is much bigger but not as deep. The stem is long and stiff and grows out of the foliage and holds the flower up. Bushes grow to medium height, producing an abundance of perfect blooms from early to late season. The flowers are of excellent keeping qualities and are even more beautiful under artificial light than when they are growing. In our prize pink basket this year we showed many of these beautiful blossoms, which attracted attention, with its two tones of pink. Tuber \$5.00.

POP STEWART—(Novelty of Fisher and Masson.) This is a remarkable flower of great size. The petals first appear a rose pink but as it matures the flower undergoes a complete transformation, out into a most exquisite shade of the purest lilac pink and we recommend it as one of the finest dahlias of its shade in existence. It is a wonderful grower with splendid stems. Tuber \$1.50.

★**PRIDE OF CALIFORNIA**—A very large crimson red decorative with a full dark center that has never been surpassed as a good keeping cut flower. Very prolific. Extra long, stiff stems hold blooms erect above tall bush. 50c.

Dahlias marked ★ originated in California.

Decorative Dahlias

★**PRIMULA REX**—A startling decorative of a very light cream or primrose color. It attracts immediate attention in the garden with its vigorous growing bush, producing gigantic flowers on long stiff stems. This fine dahlia was in our collection of "Twelve Best California Dahlias" at the 1927 show. Tuber \$2.50.

★**QUEEN OF THE GARDEN BEAUTIFUL**—An enormous clear primrose yellow decorative. A strong vigorous grower with extra long tough stems. It has been awarded numerous prizes as the "largest flower in the show" not only in California but throughout the country. This extraordinary bloom lasts for days when cut. Our large vase of this dahlia not only attracted much attention at the Palace Hotel Show in San Francisco, but also at other exhibitions in various other cities as it makes a most magnificent showing for exhibition. This dahlia was originated in "The Garden Beautiful" at San Quentin, the State Prison. Against keen competition at the 1925 Palace Hotel Show, twenty-five of these huge blooms won the coveted Samuel Heller prize for the dahlia showing most pre-eminent merit. Tuber \$2.50.



QUEEN OF THE GARDEN
BEAUTIFUL—Decorative

★**REGAL**—(The largest 1928 introduction of Bessie Boston's.) Regal is a Gold Medal dahlia. The immense dahlia is a combination of autumn shades, bronze heavily suffused with old rose and shading to gold at the base of the petals giving an effect of burnished copper. The flowers grow well out of the foliage on long rigid stems, the first bloom, however, if the bush is not pinched back will have only a twelve inch stem. This is a variety that will produce many ten inch blooms, but by generous disbudding can be grown to at least twelve inches. Regal has been a great prize winner at the Palace Hotel Show. This remarkable dahlia made a fine showing in our garden this year. Tuber \$20.00.

★**REALIZATION**—This large canary yellow decorative is one of the first dahlias to bloom in our garden and is covered with flowers throughout the entire season. Fine stems and a sturdy bush. \$1.00.

ROBERT TREAT—This dahlia is unlike any other existing variety in color, being of a brilliant American Beauty Rose shade, exhibition type and one of the greatest prize-winners wherever exhibited. The immense bloom has great substance and is held erect on long strong stiff stems. Robert Treat is an exceptionally handsome variety, and always attracts attention in our garden, where it is very popular. Tuber \$1.00.

★**ROOKWOOD**—A most beautiful dahlia, that has been a persistent prize winner, ever since its introduction. The color is pure bright cerise rose, without the faintest touch of magenta, and is as beautiful under artificial light, as the Russell rose. The immense flowers are held far above the low growing and spreading bushes on long, excellent, stiff stems. \$2.00.

★**RORY O'MORE**—A striking fancy of deep maroon, tipped white. Large flowers, and perfect stems. A very attractive variety, especially in the garden. \$1.00.

★**ROSA NELL**—Clear bright rose, a rare color in dahlias which attracts immediate attention. This immense bloom is one of the very largest, and is held high above a strong, vigorous plant on extra long stiff stems. There were many of these beautiful dahlias used in the first Prize Basket entered by "Litchenberg" in the 1927 Los Angeles Show, being made up of dahlias and ribbon of Rosa Nell coloring which was magnificent and something different in novel effect. Tuber 75c.

Dahlias marked ★ originated in California.

Decorative Dahlias

ROSE FALLON—(Novelty.) One of the largest of the new Eastern introductions. A truly magnificent decorative of pleasing shades of amber, russet, and salmon. The formation is perfect, and the stems are excellent. The foliage of this beautiful variety is very dark and handsome. Rose Fallon is a wonderful keeper, and lasts for days when cut. **Tuber \$3.00.**



ROSE FALLON
Decorative

★**ROSE STILSON**—(One of our most beautiful 1929 Originations.) A dahlia that instinctively makes one think of warm southern nights and languorous Spanish waltzes. The lovely blooms are of great size and of a deep old rose, touched with violet, shading to gold at the base of the petals. The centers are a very deep old rose, adding an additional beauty. The bushes are of a medium height and the flowers are held well above them on long, stiff stems. We were proud to plant this variety in our choicest display patch, where it certainly attracted a great share of attention. Rose Stilson also helped to win the President's Trophy Cup, being included in our twelve prize winning Best Californians. We named this alluring flower, which is illustrated herewith, in honor of a very dear friend in Southern California. Stock very limited. **Tuber \$10.00.**



ROSE STILSON
Decorative

SAGAMORE—A large, perfect flower, of pure gold, deepening toward the center to a rich reddish apricot. The stems are fine, and hold the exceptionally deep and full blooms perfectly erect. Sagamore is a fine variety for the gold effect in decoration. The illustration shows how well the blossoms are held erect by the fine long stems. **Tubers \$1.00.**

★**SALBACH'S WHITE**—The most perfectly formed white dahlia we have ever grown. Its unusually perfect formation and waxy appearance make it an outstanding and much admired variety. The stems are perfect and hold these fine, large white flowers proudly erect. **Tuber \$4.00.**

★**SAN FRANCISCO CHRONICLE**—(A 1929 Introduction of Christensen-Seal.) We are very glad to introduce this magnificent blossom of burnt orange and rich golden tones. The large blooms of great depth and substance can easily be grown to ten inches, and larger if well disbudded. The stems are strong and stiff, holding the beautiful autumn-toned blossoms erect. The plants are large and vigorous and produce flowers in abundance until late in the season. A First Prize was won with a magnificent basket of these blooms at last year's Palace Hotel Show by Mrs. Christensen. **Tubers \$7.50.**

Dahlias marked ★ originated in California.

Decorative Dahlias

SANHICAN MAGNET—As the name indicates, one of the big fellows of the dahlia kingdom, originated by Fisher and Masson. Exhibition decorative of a pale amaranth pink; face of petals tipped with a deeper shade, reverse of the petals a solid claret color. The large flowers are held erect on stiff stems. Free bloomer, medium height plants, dark green foliage. \$2.50.

SANHICAN'S DELICE—(1928 Novelty of Fisher & Masson.) This was a very beautiful flower in our garden this year and of the color of the favorite old time Delice, but of a size required for present day standards. It is a beautiful staghorn petaled decorative, of great depth and of true deep pink, with an almost imperceptible salmon glow in the center. It is a free bloomer, stem like a cane and an excellent keeper when cut. Tuber \$4.00.

★**SANTA ANNA**—(1927 Novelty of Frank D. Pelicano & Sons.) One of the largest and best Hybrid Cactus of this shade. A beautiful salmon rose suffused with gold. The flowers are held well above the dark green foliage on good stems. The petals are long and wavy which give the flowers striking form. Does very well in a warm climate. The color of this new dahlia is most attractive and has won the admiration of everyone wherever shown. Fine for exhibition purposes. \$5.00.

★**SEAL'S CALIFORNIAN**—(One of our finest 1929 Originations.) This huge dahlia has a beautiful blending of color—bright golden yellow at the center shading lighter toward the outer petals, the tips of which are suffused very lightly with a bronze rosy pink. This remarkable dahlia not only helped to win our President's Cup for one of the best twelve Californians, but also won the Trophy Cup for the best "fifty blooms", which you will see illustrated on page 6, and a full description on page 7. Price per tuber \$10.00.

★**SEÑORITA**—An unusual large and showy flower. A rich velvety crimson blossom that is held erect on a long, stiff stem. Price per tuber \$1.50.

★**SHIRLEY OLIVER**—One of our 1926 originations. This beautiful blossom of immense size is of a lovely light rose pink, with yellow at base of the long petals. This fine flower is held proudly erect on exceedingly long, straight stiff stems. We have received many good reports of this dahlia from the East. See illustration on page 22. Tuber \$2.00.

★**SHUDOW'S LAVENDER**—If you love delicate tones, there is no more beautiful flower than this lovely silvery lavender, slightly shading to white. This exquisitely beautiful flower with a long, stiff, erect stem is held high above an attractive lace-like foliage on a tall growing plant, that is an ornament to any garden. A true decorative that never shows a center. No exhibit is ever complete without one or more of these charming flowers, and is always in demand as a cut flower. Tuber \$2.00.

★**SOLE MIO**—(Novelty). Without doubt among the largest yellow dahlias we have ever grown. The color is a rich, deep yellow, with a suggestion of apricot. The stems are perfect and hold the immense flowers boldly above the strong, low growing bush. This fine, rich yellow dahlia has done well throughout the country, and those we displayed at our recent show in our big yellow prize basket attracted much attention. Tubers \$2.00.

SOUTHPORT PRIDE—(Novelty of Sarah Wakeman Wood's.) This lovely decorative is a primrose yellow, tipped lavender. The large flowers are held erect on the best of stems above fine bushes which produce these glorious blooms from early to late throughout the season. This variety has won two certificates of merit from the trial gardens and many first prizes at the New York and other Eastern Shows. Tuber \$2.00.



SEAL'S CALIFORNIAN
Decorative

Dahlias marked ★ originated in California.



Decorative Dahlia—Shirley Oliver

This immense light rose pink is a fine exhibition and garden flower and maintains its size the entire season. (For further description see page 21.)

Decorative Dahlias

- ★**SUFFRAGETTE**—A large canary yellow decorative that is always in bloom. Occasionally a blossom will appear with white tips. The stems are fine and the bush is tall and robust. \$1.50.
- ★**SUNNY CALIFORNIA**—A glorious combination of old gold, suffused with various shades of orange and red. The flower has a metallic lustre which heightens its beauty. The stems are fine and hold the flowers erect above a tall plant. Tuber \$1.00.
- ★**SUSAN G. TEVIS**—An exceptional dahlia with a distinctive new color tone of a deep shade of lilac with a bluish sheen. A very graceful bloom of fine depth and great size held high above a vigorous plant. The stems are long and strong. \$2.00.
- ★**TOMMY ATKINS**—Without doubt the most startling dahlia in our garden. Huge flowers of flaming scarlet that fairly glisten in the sunlight. Everybody likes it as it is so different and no color approaches it in vividness. The stem is very stiff, like a cane and the blooms are held proudly erect. Tuber \$1.50.
- ★**TREASURE**—(1927 Novelty of Bessie Boston.) This lovely dahlia of new pastel colorings is very beautiful and attracted the attention of visitors in our garden. In color, it is cream with a reverse of deep pink. Looking at the flower at the back it is all pink, turn its face forward and it is cream heavily shaded pink, the color on the back shades the petals. The blossom is large and composed of long, narrow petals which have a delightful twist and turn, and is held perfectly erect on stout, long stems above tall, robust bushes. Centers remain closed all season, and the blossoms keep well when cut. Tuber \$5.00.
- TRENTONIAN**—One of Fisher & Masson's finest originations. A giant decorative that appeals and captivates, and is really symbolic of Autumn. A wonderful blending of old gold, amber, and coppery bronze, the whole forming a flower of marvelous brilliancy, with a center of reddish bronze. The stems are perfect—long, and strong, and hold the large blooms proudly erect above a very husky and handsome bush. \$1.00.
- ★**VALENTINO**—(One of the most beautiful 1928 Novelties of Bessie Boston's.) The name suggests beauty and the flower has great size and attractive formation. It is a true salmon pink shading to cream at center and is held erect by long upright stems, and grows out of a bush of medium height. This dahlia was very beautiful in our garden and we have heard many fine reports of it throughout the Country. Tuber \$10.00.
- ★**WIZARD OF OZ**—The color of this veritable giant of a dahlia of Leslie E. Doolittle's is a rare shade of glowing amber pink, or soft salmon shades. The immense blossom is held above the foliage with a fine, upright stem. A remarkable dahlia of beautiful coloring. \$2.50.
- ★**YANKEE KING**—(1927 Novelty of Sarah Wakeman Wood's.) It is hard to accurately describe the coloring of this dahlia which has won so many prizes at the New York Shows, which is a recommendation in itself. It is a bloom of deep autumn tints with some rose on the reverse of the petals, or, as one admirer described it, intense flame with rose reverse. The blossoms are very large and held erect on a tall vigorous bush by extra long fine stems. Yankee King was one of the eleven varieties that scored at Storrs for the A. D. S. Field Day. This was also one of the outstanding dahlias in our garden this past season. Tuber \$7.50.

If you do not find the varieties you wish in this selection, write us. We have many dahlias of which stock is too limited to list.

We shall be very pleased to render every assistance possible to those interested in the culture of the Dahlia.

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

The hybrid Cactus Dahlias are becoming the most popular. They have broader and more massive petals. Excellent for cut flowers, and being a hardy variety, do well in almost any climate.

American Cactus is a new type. The petals are coarser than the English exhibition, but not heavy enough to form a hybrid. In the East, flowers of this type are still permitted in the Cactus collections.

The English Cactus Dahlias have long, narrow, pointed petals, like a chrysanthemum. They will always be favorites owing to their unique and spidery formation.

ALABASTER—Fine white English Cactus. Large and incurved. An indispensable variety, beautiful for garden and a fine cut flower. **\$1.00.**

ALICE WHITTIER—(Novelty of Charles G. Reed's.) Color a very delicate shade of primrose yellow; Exhibition sized flowers and exceptionally deep. Stiff stem and good habit of growth. Mr. Reed recently wrote us: "Alice Whittier has been one of the outstanding dahlias of the year and seems to improve with age as it has won several prizes galore." Tuber **\$2.50.**



AMBASSADOR
(Hybrid Cactus)

★**AMBASSADOR** — (Hybrid Cactus.) One of the most sensational varieties ever originated, and a general favorite. In formation it resembles a huge sunburst. Its color is soft yellow, with salmon, amber and pink shadings, gradually deepening toward the tips of the petals. The flowers are of the largest size, and are held perfectly erect on extra strong stems. Ambassador was included in our winning best twelve Californians in 1926, 1927 and again for the third time this year at the Palace Hotel. This wonderful dahlia was \$50.00 a tuber when first introduced by Mr. Broomall. **OUR STOCK IS THE PRIZE-WINNING STRAIN AND IS GUARANTEED TO BE FULL-FLOWERED WITH PERFECT CENTERS.** Tuber **\$1.50.**

A. R. PERRY—English Cactus. Old rose, tipped with gold. A very beautiful and large exhibition flower, with long, narrow, incurved petals. The stems are good. **75c.**

★**BALLET GIRL**—English Cactus. A flower difficult to describe. It is sometimes orange with a white edge, then again, white shading to orange, or white edged orange, and at times pure orange. The immense blooms attract the attention of every visitor to the garden. Of perfect formation and a good cut flower. **\$1.50.**

★**CALIFORNIA ENCHANTRESS**—Hybrid Cactus. An immense bloom of great substance. It is a delightful shade of pink. The stem is fine and it is free flowering. This beautiful dahlia has given satisfaction wherever it has been grown. **75c.**

★**CLAIRE WINDSOR**—(Dane.) An excellent pure white Hybrid Cactus, with all good traits. As a cut flower it is unexcelled, the stems are perfect, long and strong, and the tall bush is continually covered with the large, perfectly formed flowers. Claire Windsor is an improved Gladys Sherwood, and will also do well where the weather is warm. The bush is very tall and hardy and is always covered with blooms. Tubers **\$2.00.**

★**CIGARETTE**—A hybrid cactus more vividly colored than Ballet Girl. The color of this lovely blossom is best described as creamy white, heavily edged with orange, but no two flowers are exactly alike. The petals are long and narrow and inclined to roll. The bloom is large and of good substance, and stems of the best quality. Tubers **\$1.00.**

★**DOROTHY DIX**—(1928 Introduction of one of Bessie Boston's favorite Hybrid Cactus Dahlias.) An immense blossom of silvery pink of distinct incurved formation, centers always closed. Petals roll very evenly. Stem is perfect, long and stiff. Plants grow tall and sturdily and produce big flowers early and late that will be found splendid for exhibition and delightful for cutting. Tuber **\$10.00.**

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

- ★**EAGLE ROCK SUNSHINE**—The color of this Broomall-Success Cactus dahlia is a deep shade of yellow. The flowers are very large and are held perfectly erect on strong upright stems. The blooms are full to the center until frost. As the plant makes a very bushy growth, would advise thinning out the plants for enormous blooms. Tuber \$2.50.
- EDNA FERBER**—(1927 Eastern Novelty.) A magnificent Hybrid Cactus. One of the finest ever produced. The coloring of this fine dahlia is very pleasing—a glistening coral shading to old gold on face of petals. Its immense blossom is held high above the bush which is of medium growth with exceptionally fine stiff stems. This dahlia is one of Fisher & Masson's finest creations which is a recommendation in itself. Tuber \$5.00.
- ★**EL GRANADA**—Another Gold Medal Hybrid Cactus dahlia that is a great prize winner. Its color is a vivid orange, and the petals twist and interlace, showing at the tips a creamy yellow reverse. The beautiful flowers grow well out of the foliage on long, fine stems. It is an early bloomer. The bushes are covered with these large, deep flowers which have closed centers, until late in the season. This is one of Bessie Boston's most sensational creations. Tuber \$2.00.
- ★**ELSIE OLIVER**—Hybrid Cactus. An enormous creamy pink, shading to cream in the center—a delicate new pastel blend of pink and cream. This beautiful dahlia of perfect formation is a great favorite. Tuber \$1.50.
- ★**FLUFFY RUFFLES**—This charming Hybrid Cactus of ours is a beautiful blossom of golden fawn with a satin sheen, shading to a golden yellow at center, having petals which twist and turn, showing an old rose reverse that gives a two-toned. This dainty good-sized flower is held erect on fine, stiff stems. Tuber \$1.00.
- ★**FRANCES WHEELER**—(One of our 1927 introductions.) A Hybrid Cactus dahlia that is decidedly out of the ordinary, and almost impossible to describe. The flowers are huge, and of a delightful light creamy yellow, deepening in the center. The reverse of the petals is suffused with streaks of pomegranate purple, and the petals so fluted and twisted that both colors appear at once. The effect is very novel and charming as the flower has, as one visitor exclaimed, "a marcelled effect". The tall bushes are constantly in bloom from early till late. A prolific bloomer, held facing on extra long strong stems. Fine for exhibition, as well as cut flowers. Tuber \$2.50.
- ★**GEORGE WALTERS**—This Silver Medal prize winner is one of the best and most popular Hybrid Cactus dahlias, as it does well everywhere. An immense bloom of a lovely, pinkish salmon, suffused with gold in the center. A wonderful bloomer with long, stout, stiff stems. 75c.
- HERBERT RABY**—English Cactus. Wine crimson, huge flowers. Long, narrow incurving petals. Another good exhibition cactus. 50c.
- JACK CURTIS**—(Beautiful Novelty of Mr. W. S. Curtis.) A huge, perfectly formed and very popular dark maroon and garnet hybrid cactus dahlia. This magnificent Eastern dahlia has won much attention in our garden as it has every good point to recommend it—fine stems, great size and depth and a magnificent dark color combination. Tuber \$5.00.
- JEAN HARE**—(1928 Novelty of Fisher & Masson.) A distinctive exhibition hybrid cactus of peculiar formation and unusual charm. When the flower first unfolds it is a beautiful golden yellow, as it matures it becomes an apricot buff and the outer row of petals a golden bronze. One of the most attractive Autumn colored dahlias on account of its great size and beauty. Very free bloomer, medium to tall habit of growth, perfectly stiff, upright stems, heavy dark green foliage. It did very well with us and much admired in our garden. Tuber \$7.50.
- KALIF**—Its brilliant pure scarlet color, strong, stout stems, large perfect formation make it one of our most useful Hybrid cactus dahlias. 75c.

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

- KING SOLOMON**—This beautiful Hybrid Cactus of E. A. Andrew's is an orange buff or golden orange, with an iridescent sheen on the curled and twisted petals, forming an exceptionally artistic dahlia. Stem extra fine. Profuse bloomer and has been awarded many prizes. **Tuber \$2.00.**
- ★**KOHINOOR**—One of the finest of dark red Hybrid Cactus dahlias. Immense blossoms of maroon, and at times so dark as to be nearly black. These huge flowers of perfect type, large and deep, are held by stems stiff as a cane. **Tuber \$1.00.**
- LA MEXICANA**—(1928 Novelty of Fisher & Masson.) A hybrid cactus difficult to describe, owing to its unusual coloring. A burnt orange toning to copper. Center of flower lighter in shade and tips of petals lightly tinged with gold. An extremely early and free bloomer, yet easily obtaining exhibit size. Flowers borne on slender, stiff stems. The bushes have medium to tall habit of growth with beautiful dark green foliage. **Tuber \$5.00.**
- ★**MARIAN BROOMALL**—(Novelty Broomall-Success.) This beautiful Hybrid Cactus is an exquisite pure pink on the outer petals shading to white in the center, and has an extra large, beautiful flower, which is held erect with long, stiff stems—a very lovely dahlia. **Tuber \$2.50.**
- ★**MARIPOSA**—There has never been a greater favorite than this delightful shaggy pink hybrid cactus. The beautiful pink coloring is intensified by a violet suffusion, which deepens at the center. This immense perfectly formed blossom has depth as well as diameter, and stands absolutely erect on a firm, stiff stem which rises at least three feet out of the foliage. Is an early bloomer and keeps its center throughout the season. No dahlia has ever won more prizes. **Tuber \$1.00.**
- MY MARYLAND**—(Another 1928 Eastern Novelty of Mr. Downs.) A large exhibition dahlia of clear rich pink with hardly a suggestion of lavender. Each petal is gracefully twisted and twirled, and daintily tipped with a touch of ivory that adds greatly to its charm. The stems are straight and strong, yet graceful, and hold the large bloom in an ideal position. Winner of many prizes including the 1928 Achievement Medal at Atlantic City. **Tuber \$10.00.**
- ★**MRS. W. E. ESTES**—This incomparable Hybrid Cactus is one of the largest and best snow whites grown. The immense bloom, with its petals deep and full, is held high above the foliage on a long, strong stem, making a most excellent cut flower. **Tuber \$1.00.**
- ★**NICHU**—An extremely large light sulphur yellow Hybrid Cactus of perfect formation. The flowers have fine, long, stiff stems and remarkable keeping qualities, lasting for days when cut. **Tuber \$2.00.**
- ★**OBERON**—Deep old rose with the most pronounced violet suffusion; an exceedingly rich and attractive combination. The deep flowers of perfect Hybrid Cactus type, have long, strong upright stems, and remain double the entire season. **\$1.50.**
- ★**PARADISE**—A bold, massive Hybrid Cactus of decidedly different coloring—creamy old rose suffused with gold, so blended to give it a striking brown tone. This is a free blooming dahlia with extra long stiff stems. **\$1.00.**
- ★**PARAMOUNT**—(1927 Novelty of the Lincoln Dahlia Gardens.) A large Hybrid Cactus of a canary yellow shading to cream. Always comes with a good tight center. The petals are long, broad and slightly twisted giving the flowers a great diameter and depth. The massive blooms are held well above a medium growing plant with exceptionally stiff, strong, erect stems. **Tuber \$2.00.**
- PIERROT**—Lovely deep amber, usually boldly tipped with white. Immense flowers, if disbudded are huge. Sensational exhibition English Cactus. **50c.**
- ★**ROLLO BOY**—Another Hybrid Cactus that can be grown to immense size. Every flower is carried perfectly erect on a long, stiff stem. The color is a delicate shade of amber, deepening to old gold. Rollo Boy is a very conspicuous garden plant, and if desired for exhibition is in the "largest dahlia" class. **Tuber \$1.00.**
- ROSA BONHEUR**—A graceful combination of dainty form and clear color. Ivory white center, shading to a beautiful shell pink. Free blooming and splendid stem. The outer petals prettily twisted and curled, gives a graceful appearance. Good in color, form, texture and stem. This, we learn, is the only American Dahlia that ever received an award from the French Horticultural Society. **Tuber \$1.50.**

Dahlias marked ★ originated in California.

Hybrid, American, and English Cactus Dahlias

★**SILVERADO**—(One of our 1927 Introductions.) Our Napa farm is located in the heart of the Silverado country immortalized by Robert Louis Stevenson. Naturally it has been our ambition to originate a dahlia worthy of this name and so take great pleasure in introducing our Silverado, without doubt the largest dahlia of its class ever produced. The immense blooms are of white, gradually shading toward the center to a delicate silvery lavender. The stems are extra long and strong, and the tall, well branched bushes are always covered with these huge, feathery blooms. We have had splendid reports of this dahlia from different parts of the country. One customer from Massachusetts writing: "Just a word to let you know how well pleased I am with your dahlia Silverado. It has been extra fine all season. It is a very fine growing plant and a mass of blooms at all times and all good, large flowers. If you have any other new as good as Silverado, I will be pleased to have you let me know"; from New Jersey: "I consider Silverado a very good dahlia in every respect, and all you claim for it in your Catalogue"; and many other such gratifying reports. Silverado also was mentioned in the 1927 Roll of Honor for Dahlias of Special Merit and can be seen illustrated on page 30. Tuber \$5.00.

SILVERHILL PARK—A new white English Cactus. Large in size, beautifully incurved in form and with a perfect center. Strong plants and good stems. \$1.00.



SISKIYOU
(Hybrid Cactus)

★**SISKIYOU** — (Hybrid Cactus of Broomall-Success.) A truly sensational dahlia that grows to immense size without any effort whatsoever. One of our customers calls it her "prize fighter" as it invariably wins first Prize whenever shown in the "largest dahlia" class. We have grown Siskiyou to thirteen inches in diameter. The stems are stiff as rods, and the flower is a very attractive pink, with a suggestion of mauve. It is always difficult to supply the demand. We won this year at the Dahlia Society of San Francisco Show, Palace Hotel, the First Prize for the "largest dahlia" with a magnificent bloom of "Siskiyou". A fine bloom of this dahlia is shown on page five, also pictured herewith. Tuber \$2.00.

★**TEHACHEPI**—(Hybrid Cactus.) An extremely large and showy variety which stands out in any garden—large flowers of bright canary yellow, held absolutely erect on long very strong stems. An exceptional free bloomer, but the flowers maintain their size throughout the entire season. The shape is quite like Gladys Sherwood. A fine yellow dahlia. \$1.00.

★**ZANTE**—A fine new Hybrid Cactus of Bessie Boston's with every good feature. A large, perfect flower of gold, heavily suffused with pink, with a deeper shading toward the center. The blooms are perfect the entire Season, and never show an open center. The stems are extra long and stiff and hold the blooms proudly erect. This beautiful flower is one of our favorites in the garden, and we can highly recommend it for all purposes. Tuber \$2.50.

Dahlias marked ★ originated in California.

Peony Dahlias

The Peony Dahlias are of recent introduction, and are extremely popular. Flowers are large, having two to five rows of petals, very broad, and artistically twisted and curled. They usually show the golden center, and have small curling petals clustered around it. They are free flowering, and their long, straight stems make them a beautiful growing and cutting variety.

ALBERT WARD—An immense flower of deep purple, and one of the best peonies ever introduced. A perfect exhibition flower which stands erect on a long, stiff stem. This beautiful flower attracted great attention in our garden as true purple is rare. The formation of this dahlia is perfect. **Tuber 75c.**

CITY OF PORTLAND—One of the best ever introduced. Color a clear, deep, rich yellow. Immense flowers that are graceful and artistic, held upright on long, strong stems that show them to full view. **75c.**

GAMBY—(1928 Novelty of E. A. Andrews.) Another Eastern dahlia that was admired by everyone who saw it growing in his garden. The large blooms of decorative peony formation begin to open a very light pink as the petals unfold. The flowers are held upright on a fine stem. This dahlia was very beautiful with us in our garden this year. **Tuber \$3.00.**

★**GORGEOUS**—Rightly named, yellow shading to bright scarlet. These blossoms of tremendous size and great depth, stand erect on exceedingly long, stiff stems, and add striking beauty to the garden. **Tuber \$1.50.**

★**JEAN MULLANE**—A splendid addition to this type, both for cutting and exhibiting. A very large handsome blossom—fiery orange, stem is long and stiff. Plant is of medium height and a most generous producer of flowers. **Tuber \$3.00.**

★**JOHN MEUSDORFFER**—(1928 Prize-winning Novelty of Alice Meusdorffer.) A stunning flower. The immense brilliant scarlet blossom is held perfectly erect on an exceptionally strong stem. When a large basket of these vivid flowers was exhibited it was the center of attraction. **Tuber \$7.50.**

PEARL RUGGLES—A carmine rose suffused with pink shading lighter at tips, and to white at the base of petals. Extra long, fine stems hold this beautiful blossom erect. The long petals twist and curl, and the yellow disc is surrounded with lovely little florets, giving the whole a very artistic effect. **Tuber \$1.00.**

THE BILLIONAIRE—The huge flowers among the largest of the Peony type, are of a wonderful shade of deep gold with a suggestion of orange. The tall bushes are always covered with these most attractive blooms which are held above the bush with long graceful stems. **Tuber \$1.00.**

★**VIVANDIERE**—An immense deep Peony, of cerise carmine, shading lighter at the tips of the petals. The flower has a peculiar velvety texture. The stems of this early bloomer are excellent. **Tuber \$1.00.**

Show and Hybrid Show Dahlias

Show Dahlias are the old-fashioned quilled double flowers and are beloved by many because of their lovely colorings and excellence for cutting.

The Hybrid or Giant Shows are becoming great favorites on account of their tremendous size. They are not as tightly quilled, but are looser petaled and not as stiff as the Show Dahlias. They are very attractive.

★**BETTY BIRD**—Hybrid Show—One of the most beloved dahlias in our garden, of a rich, glowing rose pink, deepening in the center—one of the most charming of all colors. There is a suggestion of yellow at the base of the petals. The flowers are huge, of a perfect Hybrid show type without the stiffness of the show dahlia and keep unusually well when cut. One could not wish for a more beautiful garden effect than seeing the low growing plants laden with these huge pink balls, held high on long, graceful stems. We have never been able to grow enough stock of this Gold Medal dahlia, and have twice had to withdraw it from market to increase our stock. Stock limited. **\$3.50.**

★**GENERAL HAIG**—Show—Best scarlet. Pure English exhibition type. The large blooms are beautifully quilled. A fine new show. **Tuber \$1.00.**

★**GOLDEN OPPORTUNITY**—Hybrid Show—Rich Buttercup yellow, shaded burnt orange directly in the center of each bloom. **Tuber \$1.00.**

LES AMOURS DES MADAME—Show—Large flower of pink with a stripe of a deeper color. A beautiful flower. **Tuber 50c.**

MME. MARIE AGNASTOKI—Hybrid Show—Large pale pink. One of the best. **Tuber 50c.**

YUBAN—Hybrid Show—Yellow, striped and speckled red. Immense blooms. **Tuber \$1.00.**

Dahlias marked ★ originated in California.

Pompon Dahlias

Pompons are the gems of the dahlia family, producing very small, compact flowers like diminutive show dahlias; they are invaluable for cut flowers owing to their good keeping qualities.

*We won the First Prize for Best Basket of Pompons at our 1928 Show at the Palace Hotel.
Our Pompons have won many First Prizes for our customers throughout the country.*

- ★AIMEE—Tiny bronze flowers with long stems. 50c.
- ★BETTY MOORE—(Our 1929 Introduction.) A beautiful Pompon of unusual coloring and fine formation. The blossom has a golden yellow base with petals suffused with a delicate red that gives the flower a tone of rosy buff that blends well with all the golden and autumn tinted Pompons. \$1.00.
- ★CHARMING—Lavender pink. Fine for exhibiting and cutting. 75c.
- DAISY—Perfect flower of light, pinkish amber. Blends well with Glow. 50c.
- ★DEEDEE—A perfectly formed pure lavender. Dainty and small. 50c.
- ★DIMPLES—(Our 1928 Introduction.) A beautiful blossom of a golden apricot color, having a dark brown center. Fine for exhibiting and cutting, having long stiff stems. \$1.00.
- ★DIXIE—(Our 1928 Introduction.) A small dark red blossom of perfect formation for exhibiting, and excellent for cutting, having long stiff stems. \$1.00.
- ★DONALD GORDON—(New.) Charming color of burnt orange—small and compact with fine long stems. 75c.
- ★ELIZABETH—Golden yellow edged with brownish red; long stems. 50c.
- ★GOLDILOCKS—(Our 1928 Introduction.) A beautiful blossom of pure gold. Of perfect formation for exhibiting with fine long stiff stems for cutting. \$1.00.
- ★GOLDIE—A tiny flower of old gold in color. Fine cut flower. 75c.
- ★GENE—New—light gold with brown eyed center. Fine cut flower. 75c.
- GIRLIE—Lilac pink. Very popular. Excellent for cutting. 50c.
- GLOW—Pure old rose—perfect form. One of the most popular. 50c.
- ★HAZEL—New. A buff deepening to brown. Small, fine form. 75c.
- ★JOE FETTE—An exceedingly fine white for all purposes. 50c.
- JOHNNY—Very dark red; one of the smallest and most perfect. 50c.
- LILIAS OR LILAC—One of the loveliest pompons. Cream ground heavily suffused with pink with a lilac sheen. Very beautiful. 50c.
- LITTLE BEESWING—Golden yellow, tipped cherry; small; fine form. Great favorite. 50c.
- ★LITTLE DAVID (New)—The deepest shade of orange. Small, perfectly shaped, free blooming, and one of the best for cutting and exhibiting. 50c.
- NELLIE FRASER—Light ground, edged and tipped with rose. 50c.
- PHYLLIS—Deep yellow, shaded and edged red; good form. Very small. 50c.
- REGULUS (Little Dorritt)—Beautiful cerise purple, small, perfect formation. 50c.
- ROSEA—Charming variety of a bluish lilac. Small and good. 50c.
- SUNSET—A delightful orange, one of the most popular. 35c.
- ★YELLOW GEM—Creamy yellow, small and fine form. 50c.

Dahlias marked ★ originated in California.

Dahlia Collections

Seal's Special Bargain Collections offer the opportunity of obtaining a choice collection of the finest varieties at reduced prices. We are occasionally overstocked on new and rare dahlias and on the better standards, and our collections are composed of these alone. We offer these collections from \$25.00 to \$10.00 a dozen, all guaranteed to be true to name and to grow, and all varieties to be found in this catalog. We especially recommend our \$15.00 collection, as it is an assortment of wonderful dahlias, in a very wide range of colors.

Our \$25.00 Collection includes one each of Seal's Californian (new \$10.00 per tuber), May Trower (new \$7.50 per tuber) and ten other fine varieties.

Our \$15.00 Collection includes one each of May Trower, Hathor, Doris Canney, King Tut and eight other beautiful varieties.

Our \$10.00 Collection includes one each of Hathor, Marmion, Doris Canney and nine others of the better standard varieties.

Our \$5.00 Collection (of six dahlias) includes Marmion, Ellinor Vanderveer and four other lovely varieties of merit.

ALL COLLECTIONS ARE BARGAINS and are sent to you POSTAGE PREPAID by insured parcel post. A FINE GIFT FOR A GARDEN LOVING FRIEND.



Which are the Larger?

Two of our new dahlias—Silverado, left, and Marjorie Hennessey, right, being proudly held by two young Napa dahlia enthusiasts. (See page 27 for Silverado and page 16 for Marjorie Hennessey.)

1928

Excerpts from Letters Received from Satisfied Customers Throughout the Country Concerning Our Dahlias

"All our dahlias have been wonderful this year. 'Hathor' came into bloom the middle of August. Your description does not do it justice. It is immense. 'Silverado' is magnificent. The blooms have more character and class than any of its type; the long narrow petals that stand out in spider-like form have an atmosphere of distinct individuality. We won several blue ribbons at local flower shows this season and always carry off the blue on dahlias, for which we thank you."—(From Illinois.)

"First let me congratulate you on your wonderful success at the Shows. I must tell you about your wonderful dahlia 'Hathor', it is a wonder. I never had a dahlia in my garden that caused more comment, its beauty is beyond description. I exhibited a basket of your Dahlias—Hathor, Doris Canney, Ellinor Vanderveer, Charlotte Lafrenz, May Trower and Silverado, and oh! what a hit they made. Marked them 'Jessie L. Seal's' and I had so many requests for your address."—(From Ohio.)

"For four years I have been adding new tubers to my collection, until at last I can start a small dahlia farm. Everyone admires our dahlias, and we are glad to report that we had our start from Jessie L. Seal. Want to thank you for the good tubers you have always sent, also the 'extras', they have added to our garden and made it more beautiful."—(From Ohio.)

"Will you send me some of the best ones you think will do for exhibition, something like Olive Reed; I grew it to eleven and a half inches by seven inches in depth. I had some big flowers of May Trower over twelve inches across."—(From Australia.)

"In the past many years the tubers from you have been firmer and better in every way than those received from any other grower."—(From Colorado.)

"My California tubers have done so well for me that I want them in preference."—(From Ohio.)

"I hardly know what new dahlias I want as I had so many good ones last year, and as usual, I had the best luck with the California ones."—(From Connecticut.)

"Your dahlias have done very well for us and we believe your Barbara Wear is perhaps the most outstanding."—(From New York.)

"The dahlias I had from you last year were splendid, especially Hathor and Frances Wheeler. The others did well also but these two were extraordinary."—(From Massachusetts.)

"I appreciate your kindness very much as during several years of ordering dahlias from you your bulbs have proven of the very highest quality and I have been very successful."—(From Saskatoon, Canada.)

"I had splendid success last summer with my dahlias, all your tubers being so fine and perfect and the seeds did so very well, such pretty flowers were the result."—(From California.)

"Charlotte Lafrenz is a beauty without a doubt and it was not exaggerated one bit with regard to this flower. Everyone who saw it admired it and rated it as one of the best."—(From New Jersey.)

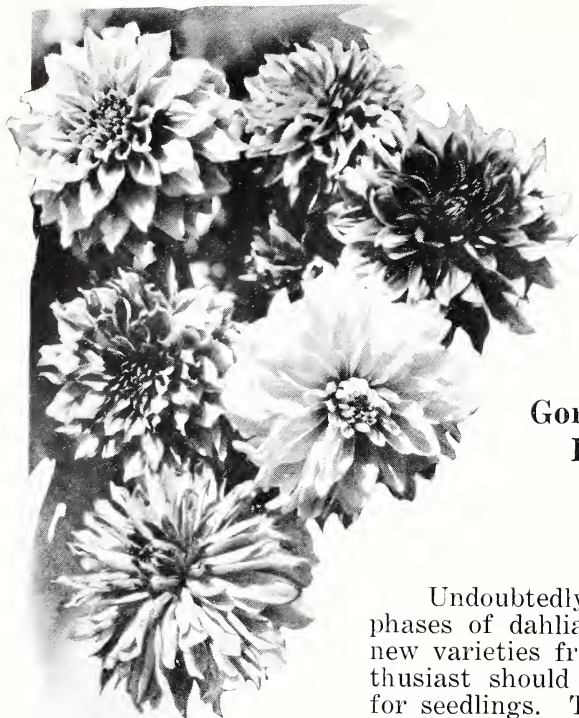
"For the last two years I have obtained all my dahlias from you and have been so well pleased that I am coming back for more."—(From Oregon.)

"I'm writing to tell you that I received the dahlia bulbs in fine condition and wish to thank you for the extra one. It was so nice and just what I wanted."—(From Oklahoma.)

"The winner of your prize showed three wonderful blooms of 'Ellinor Vanderveer', one of them easily the best bloom in the show."—(From Victoria, B. C.)

The Sies Dahlia Manual

We are the distributors of the Sies Dahlia Manual, which covers all points for the successful raising of Dahlias to perfection. This is a most thorough, comprehensive, and practical study of the Dahlia and worth many times the amount asked. 60c.



California Dahlia Seed

**Gorgeous Dahlias May Easily
Be Grown the First Year
from Seeds**

Some new seedlings grown first
year from our seeds

Undoubtedly one of the most fascinating phases of dahlia culture is the origination of new varieties from seed, and every dahlia enthusiast should have a small patch reserved for seedlings. There is no greater thrill than to rush out in the early morning to see what new flowers have opened during the night. We are continually receiving enthusiastic letters telling of the gorgeous new dahlias being grown from our seed, and quite frequently much better ones are grown than the customer already has, much to his, or her delight. To guarantee the quality of our seed, we have grown only the largest varieties of dahlias at our Napa

farm. Our Pompon dahlias, etc., we are growing elsewhere.

In the above picture are some new Seedlings, grown from our seeds which were planted this year. In our seedling patch there are many types and varieties of charming new colors—all large flowers with fine stiff stems.

Two of our Seedlings won the 1927 and 1928 Achievement Medal "For the Best Three Year Old Established Seedling West of the Rocky Mountains".

The testimonials in this catalog will amply show the results many of our customers have had with our seed. We offer the following packets:

- 75 seeds from a General Collection. All varieties from which the seed is gathered are large and have good stems.....\$1.00
- 75 seeds from famous seed parents—from dahlias that are most generally used for producing new varieties, due to their large size and good stems\$2.50
- 75 seeds from our most famous prize winners. All newest varieties with every good habit. No better seed can be obtained at any price.....\$5.00

All dahlia seed NET.

Full directions for planting enclosed with the seeds.

1928

Excerpts from Letters Received from Satisfied Customers Throughout the Country Concerning Our Dahlia Seeds

"Thought I had better let you know how the seeds you sent me this spring did for me. I never had any better and such beautiful dahlias. I have two that are nine and ten inches across, and such good strong stems. I have a yellow dahlia that I would not sell for \$20.00, and hope I will be able to keep it, and also many others. People who have come to the garden do not believe the dahlias are from seed, but I tell them I got the seeds from you. I am certainly pleased with them, and must thank you again for sending me such wonderful seed."—(From Wisconsin.)

"I am pleased to tell you that my seedlings are especially good. I got a perfect score in germination and raised all excepting six. I have eight that I intend to grow along with such as 'Jane Cowl,' etc., that have graced my garden during this season. I think my seedlings will hold their own in this select assembly. I have been growing others' seed for quite a few years, but this is the first time I have had any winners."—(From Toronto, Canada.)

"My seedlings were a revelation. Some of the largest blooms I ever saw were among them. Two especially good pinks and a big ball shaped one on the order of Amun Ra, which was so deep it looked as well from the back almost as from the front. In my paper of seeds I secured 67 plants, only 6 or 7 did not bloom."—(From Georgia.)

"Last year I got 75 of your \$1.00 seed and I just wish you could have seen my dahlias. They were certainly beauties. The year before I used other dahlia seed, but the blossoms were not half the size of yours. People were amazed when I told them they grew from seed. I sent some of my seed to my cousin in Edinburgh, Scotland. She said the gardener was so proud of the huge blossoms and everybody admired them. They were so different from what they raise over there."—(From North Dakota.)

"My dahlias this past summer were most especially fine and admired by all and I received large orders for tubers. All the dahlias I had here were from seeds grown that came from you, as I do not care to bother with any others, and I have used your seeds exclusively for years, with most satisfactory results."—(From Philippine Islands.)

"I did not order dahlia seeds from you last year but I now realize that I cannot do without some of your seeds yearly. I planted them two years ago and had wonderful luck with them."—(From Kentucky.)

"I would have been perfectly satisfied if I had got twenty-five good plants out of the lot of \$5.00 seeds. As a matter of fact I got exactly eighty-three plants, seventy-four of them particularly good ones."—(From Massachusetts.)

"I have a wonderful double red dahlia that attracts the attention of all who pass my garden. It is so large. It was raised from some of your seeds."—(From Oklahoma.)

"Last year I purchased a packet of dahlia seeds and won First Prize on a yellow seedling and Second Prize on a white one. They were beauties."—(From New Jersey.)

"Purchased some of your best seed two years ago and have had good success and some very fine blooms the last two years."—(From Illinois.)

"I had a collection of dahlia seed from you last year (\$1.00 packet) and I had such wonderful success thought I would like to try the more choice dahlias."—(From New Jersey.)

"I won a prize last year for some of your 1928 and 1927 seedlings. I do not know of any other dealer that sells such good dahlia seeds."—(From New Jersey.)

"The seeds I got from you last year turned out to be wonderful and I was more than pleased with them."—(From Virginia.)



These lovely Single Delphinium Blossoms blend beautifully and artistically with other flowers

Prize-Winning Delphiniums

In order to supply the missing blue shades to the garden—lacking in dahlias—we are now listing our Selected Strain of the famous Prize-Winning Vanderbilt Hybrid Delphiniums. This is not a new idea with us, as we have been working with the delphinium for some time, and take great pleasure in adding this extremely beautiful flower to our catalog. A lovely effect can be obtained by a blending of dahlias and delphiniums that is difficult to equal, especially when planted in masses.

The culture of the delphinium is simple. Sow the seeds in flats from March until September according to your own climate. Work the seed soil well, removing all lumps, etc., press it down firmly and plant the seeds. Sow thickly if you intend to transplant to flats, or thinly if you intend them to stay in original box. Do not plant the seeds too deeply as nearly every seed failure is due to too deep planting. Barely cover them to produce the best results. Place the planted box in as even

a temperature as possible and keep soil constantly moist and have proper drainage.

Delphiniums will commence to appear in about ten days. When large enough, either pot them up or set them out if the weather permits. Plant any time of the year as long as they are kept from frost. Do not use any manure or fertilizer near the roots. When watering give a good soaking which keeps the roots down deep. If planted early they will show small spikes the first year, but generally the best spikes are obtained the second year. When the clumps are three years old they may be easily divided by pulling them apart and immediately replanting the sections the same depth they were before. Water well when planting and transplanting.

Prize-Winning Delphiniums

SEAL'S SPECIAL PACKET—Composed of seeds from large **DOUBLE VARIETIES ONLY**. Every parent plant a prize winner! It is difficult to equal this unusual offer, as the seeds have been saved from the very finest, tallest, and largest specimens. There are about 200 seeds in a packet and the colors will range from palest lavender to deepest blue. In most cases the outer row of petals will be of a different shade than the inner row, a very beautiful effect. **Price \$1.50 per packet.** Stock limited.

SEAL'S SINGLE PACKET—Composed of seeds from large **SINGLE VARIETIES ONLY**. This is the delphinium the florists so frequently use, with long, graceful spikes of large flowers of all shades of blue and lavender. Many consider the single varieties more graceful than the double ones, as the flowers more nearly approach the wild trumpet shape. These bushes are also very tall, and, like the double varieties, will grow to 6 or more feet in height. **Price \$1.00 per packet of 200 seeds.**



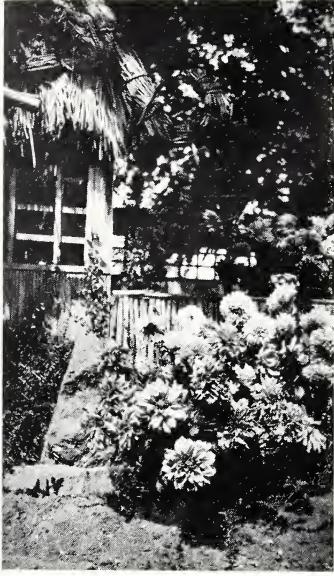
A massed effect of these stately blooms is a very glorious sight

SEAL'S SURPRISE PACKET—Composed of seed from **BOTH DOUBLE AND SINGLE VARIETIES**, the doubles predominating. You can't help but be delighted with this selection, as it contains practically every shade and combination of shades possible to the delphinium. A fine packet for the beginner, selected from the finest plants in our garden. **Price per packet of 200 seeds, 50 cents.**

TRY A PACKET OF DELPHINIUM SEEDS—THEY ARE VERY EASY TO GROW!

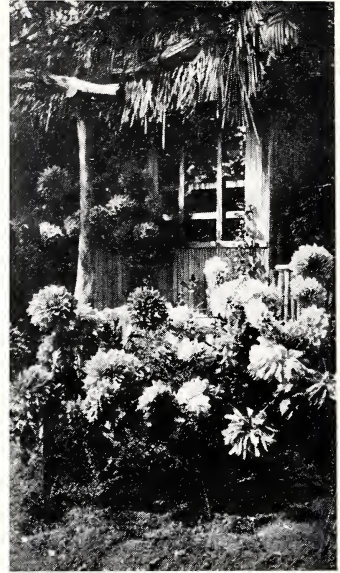
All the above listed seeds will bloom the first year, if started in early Spring.

All Delphinium Seed Net.



Our Dahlias are picked the day before the Show, and arrive in perfect condition after a sixty mile trip.

**FIRST
PRIZES
WON**
at the
**Annual
Palace Hotel
Show**
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of
San Francisco
1928**



Preparing for the San Francisco Dahlia Show

1st Prize—Gold Medal for General Display.

1st Prize—T. A. Burns Trophy Cup for Collection of Twelve Blooms California Dahlias.

1st Prize—Twenty-five Blooms—one variety—Western Horticultural Trophy Cup (Seal's Californian).

1st Prize—Fifty Blooms—one variety—(Ellinor Vanderveer).

1st Prize—Basket of Pompons.

1st Prize—Basket of Dahlias.

1st Prize—Basket of Yellow Dahlias.

1st Prize—Basket of Pink Dahlias.

1st Prize—Basket of Red Dahlias.

1st Prize—Largest Dahlia in Show (Siskiyou).

1st Prize—ACHIEVEMENT MEDAL FOR BEST NEW DAHLIA ORIGINATED WEST OF THE ROCKY MOUNTAINS—NEVER BEFORE EXHIBITED —(MRS. ALFRED B. SEAL).



The Gold Medal of the Dahlia Society of San Francisco, awarded us for Best General Display, Palace Hotel Show, 1928